HFSP Journal

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Babatunde Akanji

Keywords: emotional labour, customer service, call centres, intrinsic demands, organisational rules, affective conformity, non-Western context

2.

Communication and Regionalization in the Collective Mentality of the Balkanic Peninsula and Balkanism in Romania

Ion Gr. Ionescu

Keywords: Balkanism, communication, cultural integration, Romanian history, collective mentality

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Masrur Alam Khan

Keywords: Human Trafficking, Media Framing, Agenda Setting, Human Rights, Pakistan, Content Analysis, National Media

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Ahmad Faizal Mohd Shater, Mohammad Firdaus Mohammad Hatta

Keywords: Islamic finance, al-rahn, Shariah compliance, microcredit, riba, Maqasid al-Shariah, pawn broking

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Comparative Exploration of Features for Data Mining Results by Legend Navigation Interactive Technique

Muzammil Khan, Sarwar Shah Khan, M. Daud Awan

Keywords: interactive visualization, data mining, legend navigation, descriptive analysis, visualization techniques

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Impact of Promotional Strategies on Sales of MSMEs

Vimal Priyan, Karthihai Selvi

Keywords: MSMEs, promotional strategies, sales promotion, personal selling, globalization, marketing mix, industrial growth

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The Importance of Using Clustered Index in Database Management Systems

İhsan Özer

Keywords: Clustered Index, Database Management, ERP Projects, Query Performance, Data Retrieval, Index Optimization, Resource Utilization

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Oliver Szasz, Gyula Peter Szigeti, Andras Szasz

Keywords: angiogenesis, electric field, polarization, injury current, wound healing, malignant proliferation, cell migration

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Interprofessional Coordination for Return to Work of Patients with Low Back Pain: Challenges and Time Constraints

Audrey Petit, Cyril Begue, Yoann Ronzi, Yves Roquelaure

Keywords: interprofessional collaboration, low back pain, return to work, occupational health, communication barriers, healthcare coordination, work disability prevention

10.

A Highly Efficient One-Pot Synthesis and Antibacterial Activity of Unexpected 2-(2-hydroxyphenyl)-4-oxothiazolidin-3-yl)alkyl/phenylthiazolidin-4-one Derivatives and Their Reaction with Aromatic Aldehydes

Naglaa Mahmoud, Ahmed El Saghier

Keywords: one-pot synthesis, thiazolidinones, antibacterial activity, aromatic aldehydes, Schiff bases

11.

Rapid system to detect the main variants of SARS-CoV-2 in biological specimens

Marco Favaro, Paola Zampini, Enrico S. Pistoia, Roberta Gaziano, Sandro Grelli, Carla Fontana